



# Thaís Sabino

JOURNALIST

## PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas, to report stories and to produce creative communication.

## EDUCATION

Bachelor in Journalism, 2009

Master in Semiotic, 2014

## SKILLS

Reporting and storytelling

Copywriting

Photo producing and editing

Video producing and editing

Social media strategy

Marketing

## WORK PERMIT

Currently applying for Skilled Immigrant Express Entry

## WORK EXPERIENCE

### CACTUS COUNTRY, AU - SOCIAL MEDIA AND COMMUNICATION COORDINATOR

JAN 2017 - CURRENT

- Creation and production of printed and online publications
- Creation and management of marketing campaigns
- Social media management
- Communication planning and media relations
- E-commerce coordination and customer service
- Video and photo producing and edition

### NUTRITIONAL SOURCE, USA - MARKETING COPYWRITER FREELANCER

NOV 2016 - MAR 2017

- Branded content production
- SEO
- Product research and review

### YAHOO, BR - FOREIGN CORRESPONDENT IN AUSTRALIA

MAR 2016 - CURRENT

- Investigating and writing exclusive stories
- Writing articles focused on lifestyle, finances and politic



## **TERRA NETWORKS, BR - FOREIGN CORRESPONDENT IN NEW ZEALAND**

JUL 2014 - AGO 2015

- Investigating and writing new stories for different Brazilian media companies
- Conducting interviews focused on NZ culture
- Writing stories focused on tourism in New Zealand
- Attending press conferences
- Attending World Cup U-20 2015 matches and press conferences in New Zealand

## **SOFTWARES**

- Microsoft Word
- Photoshop
- Illustrator
- InDesign
- Premiere
- LightWorks

## **PONSONBY NEWS MAGAZINE, NZ - FREELANCER REPORTER**

SEP 2014 - MAR 2015

- Conducting interviews
- Writing new stories
- Attending events and reporting them

## **LANGUAGES**

- English
- Spanish
- Portuguese

## **TERRA NETWORKS, BR - LIFESTYLE REPORTER**

JUL 2011 - JUL 2014

- Conducting interviews with celebrities
- Attending press launches and conferences
- Attending press trips around the world
- Covering major events such as Sao Paulo Fashion Week and Carnaval
- Collecting data, quote and information for exclusive stories
- Writing articles focused on social issues, health, violence and crime
- Editing the website first page prioritizing the best content

## **PUBLICATIONS**

As Vozes de uma Lenda - Book

(2009)

O Gigante Acordou - Book (2014)

## **CONTACTS**

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## **BUS MEDIA, BR - CONTENT PRODUCER**

FEB 2011 - JUL 2011

- Producing content for media out of home
- Writing entertainment information for buses TV
- Producing content for stations TVs